Jess Brady

PORTFOLIO





SENIOR GRAPHIC DESIGNER | MARKETING TEAM

MORLIFE FUNCTIONAL FOODS

I produced an array of digital and print work and marketing concepts during my time at Morlife. These are just a few examples of my design work within brand guidelines; all the packaging shown below features my food photography.





















SENIOR GRAPHIC DESIGNER | MARKETING TEAM

ALPHA-H CONCENTRATED SKINCARE

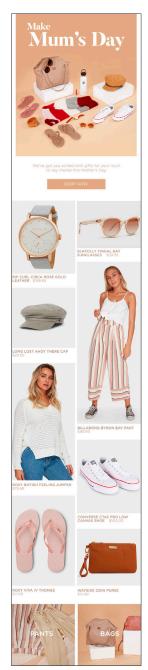
These are a few examples of the digital graphics created during my time at Alpha-H. My role was predominantly digital art and marketing material, but also involved updating and creating new packaging for products as required. Alpha-H is a minimal clean mostly monochrome branding.











DIGITAL DESIGNER | E-COMMERCE TEAM

THE BILLABONG GROUP

At the Billabong Group as the digital designer I managed the Amazon Surf NZ and Surf Dive Ski websites, digital assets, social media, email designs and marketing.















SENIOR GRAPHIC DESIGNER | MARKETING TEAM | ARTESIAN HOSPITALITY

WHITE RHINO

Working at Artesian Hospitality my main venue focus was White Rhino. Covering all photography, social media posts, event artwork and promotions, menu design and all print and digital artwork collateral.











SENIOR GRAPHIC DESIGNER | MARKETING TEAM LEAD

INFAMOUS SWIM

Working in the marketing team with strategic campaigns and engaging on-brand designs. Focusing on the digital ecommerce space, social media and email marketing.



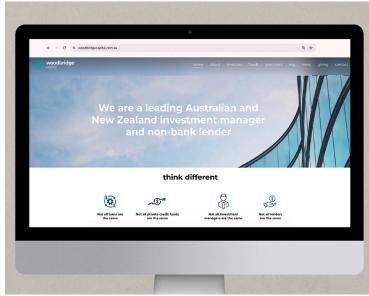














EAST OF MAY STUDIOS













EAST OF MAY STUDIOS









WORK / PROJECT









